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EXTENSION SERVICE
OFFICE OF COOPERATIVE EXTENSION WORK, WASHINGTON, D. C.

THIS LOOKS GOOD

TO ORGANIZE OR NOT TO ORGANIZE
Concrete Data as to the Value of Community Organization

Prepared by M. C. Wilson

Extension workers have long conceded the value of definitely organized community work. Owing to the lack of standards for measuring the results of extension work, concrete data as to the increase value of organized work over unorganized work has been difficult to secure. The following study of 12 Pennsylvania counties is taken from Director McDowell's annual report for 1922:

County number	Communities in county			Leaders per community		Contacts per community	
	Total	Organized	unorganized	Organized	Unorganized	Organized	Unorganized
1	21	5	16	4.6	2.0	92	49
2	15	6	9	2.0	1.0	104	64
3	13	5	8	1.2	.5	61	26
4	19	7	12	2.5	1.0	43	25
5	9	4	5	4.5	1.4	130	71
6	12	9	3	3.6	2.0	80	54
7	17	9	8	3.0	1.0	49	27
8	16	12	4	1.6	1.2	57	28
9	12	8	4	2.0	1.0	94	61
10	18	11	7	2.0	.4	50	25
11	17	5	12	3.0	1.3	62	53
12	15	10	5	2.5	.6	79	22
Average	15.3	7.5	7.8	2.7	1.1	75	42

This comparison has been made possible by the development in Pennsylvania of a measure of extension results called "farm contacts." The term may be defined as an individual farmer led to adopt an improved practice as a result of extension work. The State supervisors determine the total number of farm contacts in each Pennsylvania county each year by a detailed analysis of the records in the county extension offices. It will be noted that 80 per cent more farm contacts were made in the organized than in the unorganized communities.



THIS LOOKS GOOD

THESE ARE THE RESULTS OF THE
ANALYSIS OF THE SAMPLES
SUBMITTED TO THE LABORATORY
ON 10/10/1964

THE ANALYSIS OF THE SAMPLES
SUBMITTED TO THE LABORATORY
ON 10/10/1964, HAS REVEALED
THE FOLLOWING RESULTS:

Sample No.	Sample Description	Analysis Results
1
2
3
4
5
6
7
8
9
10

THE ANALYSIS OF THE SAMPLES
SUBMITTED TO THE LABORATORY
ON 10/10/1964, HAS REVEALED
THE FOLLOWING RESULTS: